

**10:10 CLIMATE CHANGE CAMPAIGN
(Report by Head of Environmental Management)**

1. INTRODUCTION

- 1.1 The purpose of this report is to inform the Cabinet of the background to the 10:10 Campaign and proposes signing up to the project. The Campaign is an ambitious scheme to unite every sector of British society behind one simple idea; that by working together it is possible to achieve a 10% cut in the UK's carbon emissions in 2010.
- 1.2 The Campaign was launched on 1st September 2009 and is supported by the Energy Saving Trust and the Guardian Newspaper. It encourages individuals, businesses, schools, community groups and local authorities to cut their emissions of carbon dioxide by 10% during 2010. This initiative is designed to support tough global action to combat climate change, to be agreed at a global conference in Copenhagen in December 2009.
- 1.3 To date 36,000 individuals and over 1000 organisations have formally registered their support for the Campaign. All three of the main political parties have indicated their support for the project, along with many large commercial organisations and public bodies.

2. BACKGROUND

- 2.1 The need to tackle climate change and reduce carbon emissions from its own activity and in the wider District is identified within the Council's Environment Strategy Growing Awareness - A Plan for our Environment.
- 2.2 Central Government has committed the UK to an 80% reduction in carbon emissions by 2050 and the evidence suggests that a 40% reduction will be required by 2020. The Council is working extremely hard to cut its own carbon emissions and has recently received recognition from the Carbon Trust for a plan to reduce its carbon emissions by 30% over five years.
- 2.3 In the wider District, the Council, in conjunction with the Environment Forum of the Huntingdonshire Strategic Partnership, is leading a number of projects designed specifically to encourage individuals and organisations to reduce their environmental impact. National Indicator 186 (CO₂ reduction per capita) places a requirement on Councils to support such projects and the Green House Retro-fit project, the Watt's Going Down Campaign and the Business Environmental Pledge scheme, which are all excellent examples of the Council acting as a leader within the community in the drive towards a low carbon economy.

3. IMPLICATIONS

- 3.1 The 10:10 Campaign will contribute towards the goals of the Council's Environment Strategy and Carbon Management Plan and will also provide a focus for individuals and organisations within the District to work together to cut their emissions.
- 3.2 The 10:10 Campaign has a sister project 'The Great British Refurb' providing information and advice to householders on energy efficient refurbishment. This campaign fits extremely well with the Council's Green House Retrofit Project, its efforts to promote loft and cavity wall insulation and to promote best practice in design of new build properties through the St Neots Energy Study.
- 3.3 Joining the 10:10 Campaign will underline the Council's determination to take the lead, both through practical measures that we take ourselves, and through the support and encouragement that we can give to individuals and organisations to change their behaviour.

4. CONCLUSIONS

- 4.1 The 10:10 Campaign will provide a focus for all sections of the community to unite around immediate, effective and achievable action to tackle climate change.
- 4.2 The 10% target set by the Campaign provides a challenging yet realistic ambition for organisations and individuals alike and fits extremely well with activities currently being undertaken by the Council to show the lead in the transition towards a low carbon economy.

5. RECOMMENDATIONS

- 5.1 It is recommended that Cabinet -
 - (a) authorise the Leader and Chief Executive to formally register the Council's support for the 10:10 Campaign and commit to reduce its carbon emissions by at least 10% during 2010; and
 - (b) support the promotion of the 10:10 Campaign to the widest possible audience within the District.

BACKGROUND INFORMATION

More information about 10:10 can be found on the campaign website at www.1010uk.org

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